

Fill out this sheet and bring it with you to each class.

Name	

Helpful definitions

Branding series: You created an identity—including colors, fonts, and a logo—and applied that identity to at least 2 items like a business card, brochure, t-shirt, poster, or a website, etc.

Print collateral: You made a printed piece of media such as a brochure, poster, or booklet, etc.

Your portfolio must include at least 6 design projects. You need to have a piece in each of the 5 categories listed below. (The 6th piece can be from any category.) Card, brochure, t-shirt, Print collateral: You may poster, or booklet, etc.

Project Category • All 5 need boxes to be checked at least once • The 6th piece can be from any category	Project Description (i.e.: "Identity Series for Historical Site" or "Tourism Website")	Initial Status	In-Progress Status (Mark off as completed)
Branding Series (must be multi-part) Print Collateral (In addition to branding series) Interactive (actual or prototype) Interactive, 2nd one (actual or prototype) Shows Development Process	1	not started yet needs extensive work work	Design finished Copy text is edited Final image/print ready to place in portfolio book Image(s) for website created and optimized
	2		
	3. ————————————————————————————————————		
	4. ————		
	5. —		
	6. —		
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