

Web Design Layout

Organization | White Space | Conventions

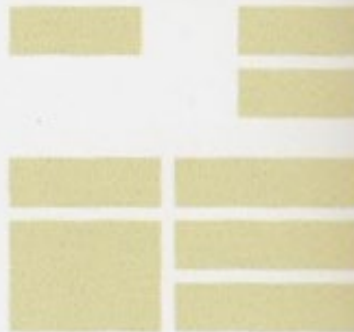
Visual Hierarchy in Layout

Sequencing of elements to create **order of importance**

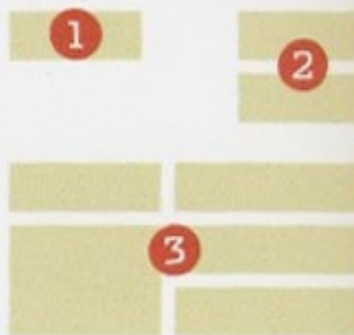
These elements are arranged with no consideration of the space within the layout.



The same elements as above are now grouped and the space has been more clearly defined and organized.

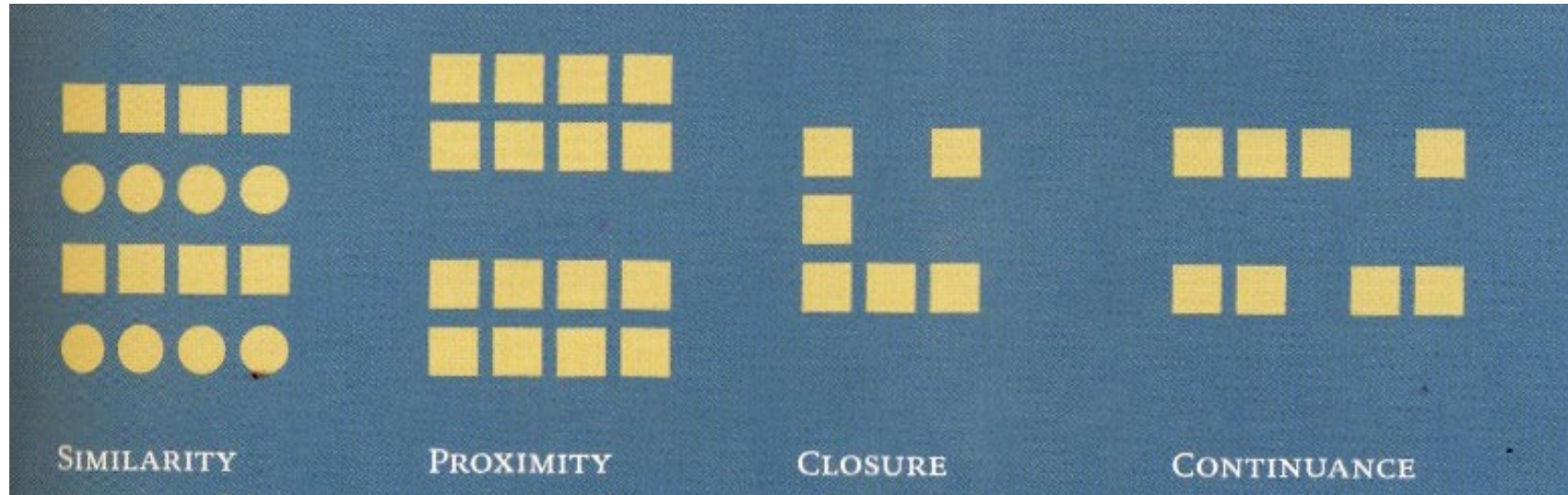


The organization of the space in the layout creates a natural hierarchy or sequence of importance by either relating or separating elements.



White Space (negative space) forms **relationships** and creates hierarchy

Gestalt Principle



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WHAT WE DO

We get you the best digital creative talent, FAST! Our proprietary vetting process makes sure you have the skills you need, when you need them.




HOW CAN WE HELP YOU?

Whether you're a stellar employer or an amazing creative talent, we're here to help.

[I WANT TO HIRE TALENT](#)

Have form phobia?

 855 848 8568

OUR PROPRIETARY TALENT ASSESSMENT

The exhaustive work we put into finding and vetting only the very best creative talent ensures that you'll only see the right people for your job.

Our proprietary talent assessment includes:



WUWM 89.7
MILWAUKEE PUBLIC RADIO

shop



Catch up with the
NPR Hourly Newscast

4:45

news

arts & life

music

topics

programs & podcasts



wuwm
fresh air

parallels - world news

Migrants Enter Denmark, Determined



FROM NPR NEWS

Migrants Enter Denmark, Determined To
Reach Sweden



parallels - world news

Migrants Enter Denmark, Determined



FROM NPR NEWS

Migrants Enter Denmark, Determined To
Reach Sweden

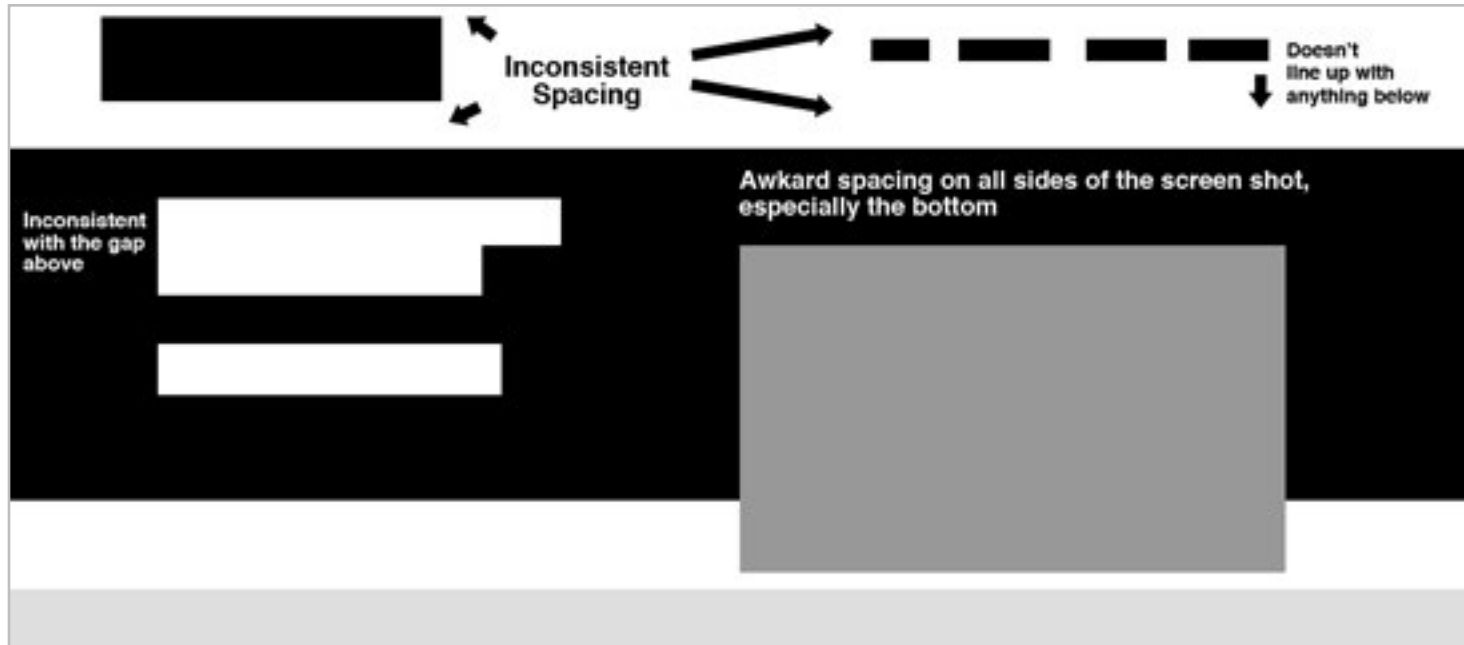
Logo Type

Home About Us Portfolio Contact

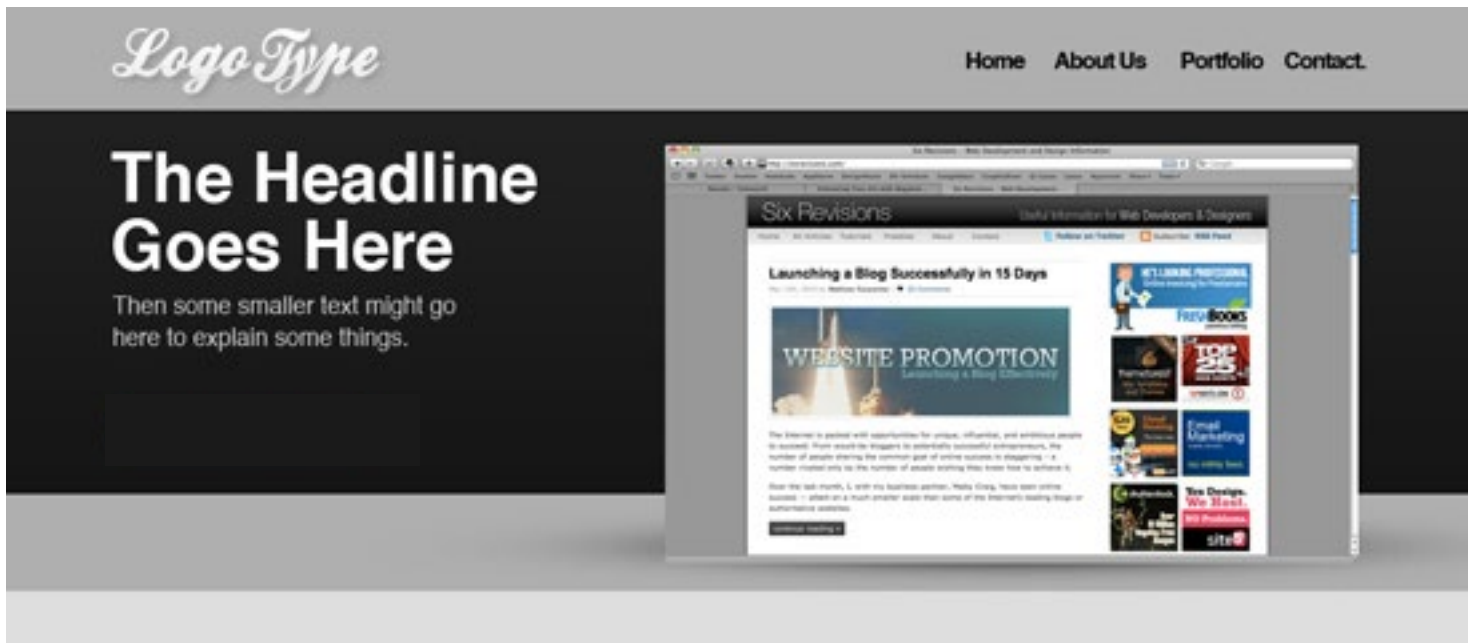
The Headline Goes Here

Then some smaller text might go here to explain some things.

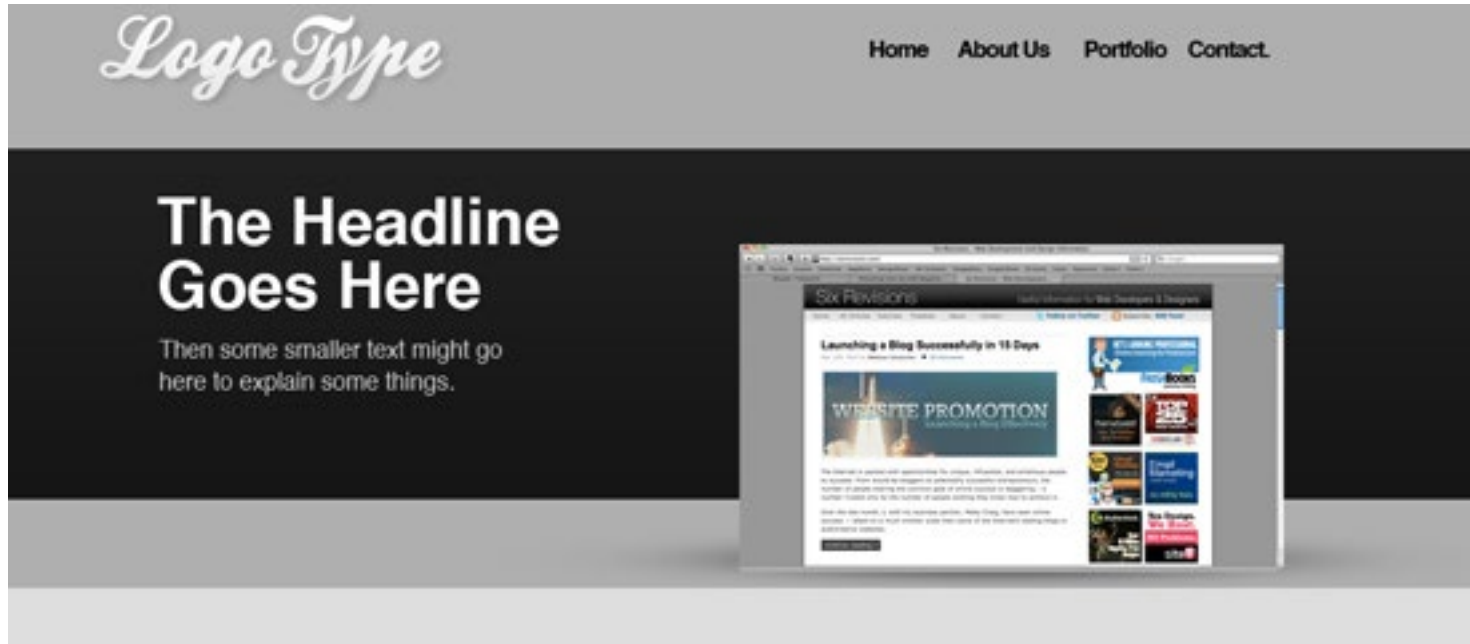




White Space + **Alignment** to Emphasize Relationships



Before



After





SUMMER

CURRENTLY



53°

Base

60°

Mid-Mtn

53°

Peak

47°



CAMS



MAP

MTN REPORT >



Maps & Directions

Trail maps, Village map and directions to Snowbird.

MORE >



Summer Activities

Mountain Coaster, Alpine Slide, Mountain Flyer, Vertical Drop, Bungee Trampoline, Climbing Wall and Kid's Inflatables and more.

MORE >

BUY ONLINE

- ▾ Lodging
- ▾ Summer Tickets
- ▾ Season Passes
- ▾ Mountain School
- ▾ The Cliff Spa
- ▾ Ground Transport
- ▾ Apparel & Gifts
- ▾ Gift Cards

1-800-232-9542

SPECIALS

- ▾ Oktoberfest
- ▾ Bed & Breakfast
- ▾ Spa Discovery
- ▾ Winter 2015/16

fresh creative

in every byte

Hello.

Finch specializes in creating interactive and graphic designs that result in something great. A great look and feel. A great experience. And great for the bottom line. So, take a look around at the latest work.

See the work.



Lansing Popcorn Company needed an online storefront, so Finch gave them a sweet website and fresh new look. [Read the case study](#)

Let's chat.

Finch is always up for some good conversation and loves to get feedback. Drop me a line! E-mail: hello@getfinch.com

Jan 30, 2008 → [John August on The Nines on bittorrent](#)

Screenwriter John August explores the issue of his film cropping up on bittorrent trackers. This post is a follow-up to his previous entry, [The Nines on BitTorrent](#), so make sure to read that as well.

John offers a good insight into the industry (at least I imagine it is, since I'm not a part of it). I think too many people clump the movie/TV/music industries together, and assume they are all soulless money-grabbing suits. I see John as a hopeful future for a movie industry that understand consumers, and the effect modern technology has on their product.

Jan 30, 2008 → [Iconfactory Software: Xscope 2.0](#)

Very elegant and powerful tool for designers. I especially love the HTML hex color code copying, which is light-years beyond DigitalColor Meter, which comes with OS X.

MAIN MENU

[Home](#)

[The Prime Minister](#)

[Stephen Harper](#)

[Laureen Harper](#)

[Photo Gallery](#)

[The Team](#)

[Mission](#)

[Record](#)

[Priorities](#)

[Media Centre](#)

[Multimedia](#)

[Family Centre](#)

[Contact](#)

Prime Minister Stephen Harper

Stephen Harper was sworn in as Canada's 22nd Prime Minister on February 6, 2006.

Mr. Harper was first elected to the House of Commons in the 1993 federal election as the Reform Party's candidate in Calgary West. He left Parliament in 1997 to become Vice President (and later President) of the National Citizens Coalition, a prominent Canadian advocacy organization. In 2002, he became Leader of the Opposition after winning the leadership of the Canadian Alliance and a subsequent by-election in Calgary Southwest.

In 2003, Mr. Harper co-founded the Conservative Party of Canada and went on to win the new party's leadership.

As Conservative leader in the 2004 federal election, Mr. Harper increased the Conservatives' standing in the House of Commons by 25 seats, including an important breakthrough in Ontario.

In the 2006 federal election, and for the first time in 13 years, the Conservatives were given a mandate to form government by the Canadian electorate. Under Stephen Harper's leadership the Conservative Party made important inroads and breakthroughs across the country.

Canadians once again confirmed their trust in the Harper government when they went to the polls in 2008. They voted to return the Conservatives with a strengthened mandate, confident in the government's ability to lead Canada through unstable economic times.

As Prime Minister, Mr. Harper is committed to building a Canada that remains strong, united, independent and free. He is committed to enacting accountability measures for government, lowering taxes for working families, helping parents cope with the costs of child care, reforming the criminal justice system and rebuilding the Canadian Forces.

Stephen Harper was born on April 30, 1959, in Toronto, Ontario. He moved to Alberta in 1978 to work in the



Click
to enlarge
the photo

VIDEO CENTRE



16 NOVEMBER 2009
Canada and India steadfast together

16 NOVEMBER 2009
PM issues a statement at the close of the 2009 APEC Summit

9 NOVEMBER 2009
PM marks the 20th Anniversary of the fall of the Berlin Wall

10 NOVEMBER 2009
PM supports Canadian Forces and their families at True Patriot Love Inaugural Tribute

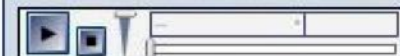
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AUDIO CENTRE



21 NOVEMBER 2009
PM speaks to the importance of cultural media in Canadian society

18 NOVEMBER 2009
PM speaks about the friendship between Canada and India



Hungary Drills Army at Border With Serbia as Migrants Enter

By PALKO KARASZ and DAN BILEFSKY 8:18 AM ET

The number of migrants in the area has shown no sign of abating, and Hungarian military officials said the army would help secure the border.

6 Comments



- [Explainer: How Big Is the Migrant Crisis?](#)
- [Tide of Migration Brings Out Europe's Best and Worst](#)

Senate Republicans Plan Vote on Iran Nuclear Deal

By JENNIFER STEINHAUER 10:50 AM ET

The vote was planned for around 3:45 p.m. Thursday, but it was unclear whether the measure allowing the Senate to move forward on formally disapproving the accord would pass.

Afghans See U.S. General as Crucial to Their Defense

By ROD NORDLAND and MUJIB MASHAL



Students at Xavier University of Louisiana in a pre-med class. Brian Finkle for The New York Times

FROM THE MAGAZINE

A Prescription for More Black Doctors

By NIKOLE HANNAH-JONES

How does tiny Xavier University in New Orleans manage to send more African-American students to medical school than any other college in the country?

19 Comments

A New Species in Human Family Is Found

By JOHN NOBLE WILFORD 10:37 AM ET

A cave in South Africa yielded the discovery of a previously unidentified member of the early human lineage — Homo naledi, a new hominin species who seem to have buried their dead.

210 Comments

- [Watch: Researchers Reveal Fossil Discovery](#)



Big-Name Plan B's for Democrats Concerned About Clinton

By PATRICK HEALY

Party officials have discussed drafting Joseph R. Biden Jr., John Kerry, Elizabeth Warren or Al Gore if the beleaguered front-runner doesn't regain her dominance.



- [Congressional Memo: Bush's Populist Tack on Taxes](#) 8:34 AM ET

Bratton Apologizes for Arrest of James Blake

By BENJAMIN MUELLER and AL BAKER 11:42 AM ET

William J. Bratton, the New York police commissioner, expressed concern about the



The Opinion Pages

ROOM FOR DEBATE

Aiding a Suicide When the End Is Not Near

Should the ravages of age, incurable pain or deep depression justify helping someone die?



- [Blow: Hillary Is Hobbling, for Now](#)
- [Cohen: Obama's Syrian Nightmare](#)
- [Collins: A Presidential Primary Cheat Sheet](#)
- [Kristof: Compassion for Refugees Isn't Enough](#)

OP-ED CONTRIBUTOR

A Smarter Way to Raise Paychecks

By OREN CASS

Subsidies work better than tax credits or a minimum wage.



MORE IN OPINION

- [Op-Ed: The Pope's Unforgiving Message on Abortion](#)
- [Editorial: United Airlines and the Port Authority](#)
- [Op-Ed: Who's Responsible for the Refugees?](#)
- [Join us on Facebook »](#)

Watching

38m The independent chairman of **FIFA's audit committee** proposed aggressive reforms for world soccer's governing body as it navigates corruption investigations.

The New York Times



1h



CARSTEN KOALL/GETTY IMAGES

The head of a **statue of Vladimir Lenin**, the Russian revolutionary, has been excavated from a German forest, where it was buried after the fall of the Berlin Wall.

via BBC News »

2h



Exercise

Find where the **visual hierarchy** could be improved.

Look for errors in:

- Alignment
- White space
- Typographic Hierarchy (font size and weight, etc.)



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Who We Are

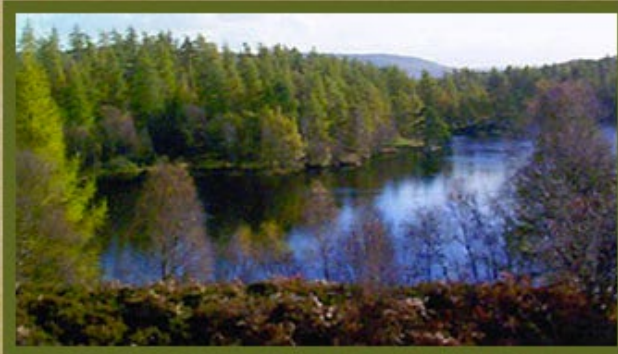
What We Do

Get Involved

Resources

Media

Keep America Beautiful is the nation's largest volunteer-based community action and education organization. With a network of more than 1,200 affiliate and participating organizations, KAB forms public-private partnerships and programs that engage individuals to take greater responsibility for improving their community's environment.



News

Thousands of events are planned nationwide in celebration of America Recycles Day, all designed to educate, motivate and inspire individuals to recycle more.

[Learn more](#)

Together We Can... Recycle More!

Keep America Beautiful has joined forces with Purina's Fancy Feast and Friskies brand cat foods to raise awareness about recycling and the recyclability of pet food cans. You can learn more about the effort at togetherwecanrecycle.com, and calculate how much energy can be saved by recycling. And please join us in thanking Nestle-Purina for their gift of \$100,000 to support Keep America Beautiful's efforts to increase recycling of all materials, at home and on-the-go.

[More National News](#)

Los Angeles GRO1000 Garden

ScottsMiracle-Gro's Committed to Installing 1,000 Community Gardens and Green Spaces by 2018 The Scotts Miracle-Gro Company has established GRO1000, a commitment to install 1,000 gardens and green spaces in the United States and select international sites by 2018. This year's crop of Scotts-Miracle Gro's community gardens is already underway with major initiatives taking place during the Great American Cleanup.

[More Local News](#)



Beautification



Community Gardening



Waste Reduction



Recycling

Home

Necklaces

Earrings

Bracelets

Handbags

New

Popular

Wallets

Rings

Hair

Scarfs

Watches



Diamond Heart Necklace
\$69.00



Blue Elegance
\$79.00



Diamond Circles
\$100.00



Red Leaf Necklace
\$99.00



Green Elaboration
\$105.00



Make a Point
\$88.00

Containment

First, which service do you want to try?

[Why we suggest](#) trying one product at a time.

- I want to try: Email Marketing [What's included?](#) | [Pricing](#)
 Online Survey [What's included?](#) | [Pricing](#)
 Event Marketing [What's included?](#) | [Pricing](#)

Tell us about yourself.

First Name:

Last Name:

Organization Name:

Country:

State:

Phone Number:

So we can get in touch about our free coaching.

Email:

We'll send you an email to confirm your trial and [verify](#) your address.

Website:

The screenshot shows the 20x200 website interface. At the top, there is a navigation bar with '20x200', 'EXPLORE', 'OUR STORY', 'BLOG', 'CONTACT', and 'PRESS'. A secondary navigation bar says 'DISCOVER GREAT ARTISTS AT AN AFFORDABLE PRICE'. A date indicator shows '08.19.10' and a banner reads 'GREAT ART \$20. REALLY.'. Two art prints are featured: 'Corner Cafe' by Jorge Colombo and 'Going Under' by Jorge Colombo. Each print has a 'BUY NOW' button and detailed pricing information. On the right side, there are sections for 'GIVE THE GIFT OF ART', 'JOIN THE MAILING LIST', 'COLOR BROWSER', 'MORE ART', 'COLLECTOR GUIDES', and 'Recent Artists'.

20x200 offers a large selection of high-quality artwork starting at only \$20. For collectors like you. Yes you!

SEARCH

COLOR BROWSER

MORE ART

Our AAA editors...

COLLECTOR GUIDES

Need more direction? Explore our collector guides which include gift suggestions, VIP selections, artist picks, and staff picks.

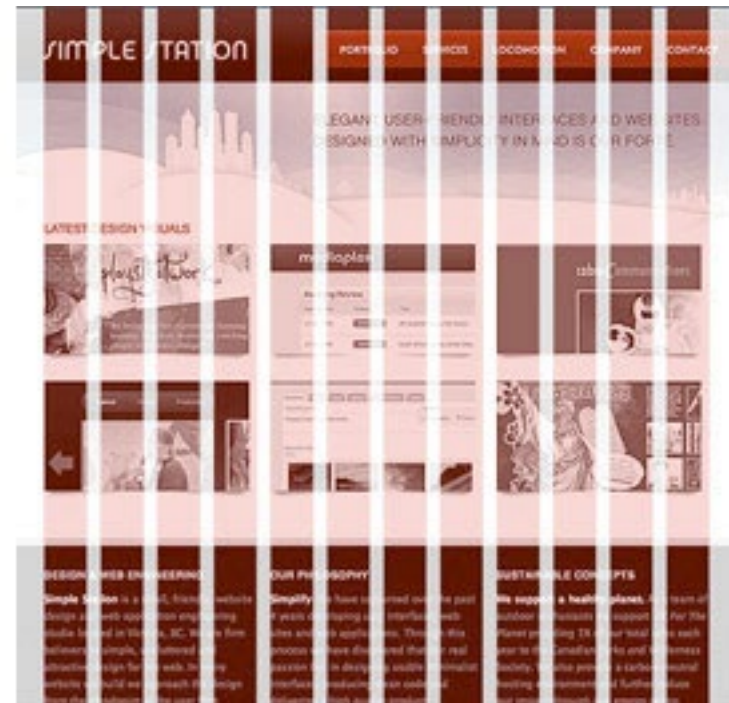
Recent Artists

Michele Vaughan

Corner Cafe, by Jorge Colombo
Print type: archival pigment print
Edition of 200 each \$20. 8 1/2" x 8"
158 remaining
Other Editions Available
\$50 8 1/2" x 11"
\$200 8 1/2" x 16"

Going Under, by Jorge Colombo
Print type: archival pigment print
Edition of 200 each \$20. 8 1/2" x 10"
170 remaining
Other Editions Available
\$50 8 1/2" x 11"
\$200 8 1/2" x 16"

Grids



How we read the web

Users don't read, they scan. Analyzing a web-page, users search for some fixed points or anchors which would guide them through the content of the page.



It's easier to digest **bite-sized chunks**

warum signalfeuer.

Vielleicht fragen Sie sich jetzt, warum Sie ausgerechnet mit uns zusammenarbeiten sollten? Wir haben einige Gründe für Sie zusammengefasst.



aufmerksam.

Bei aller Motivation hören wir Ihnen erst einmal zu, gehen auf Ihre Wünsche ein und beraten Sie ausführlich - auch während des Projektverlaufs.



zuverlässig.

Wir lassen Sie nicht im Regen stehen! Jeder in unserem Team gibt immer sein möglichstes, um verabredete Termine und Absprachen auch einzuhalten.



kreativ.

Bei signalfeuer. glauben wir an richtig gute Ideen, an erstklassiges Design und daran, dass das ganze Internet noch viel, viel schöner sein könnte.



akribisch.

Unser Kapital ist die hohe Qualität - deshalb achten wir auch auf die kleinen Dinge und arbeiten neben aller Kreativität sehr sorgfältig.



erfahren.

signalfeuer. gibt es seit 2008 - Leif und Dennis arbeiten allerdings seit fast 15 Jahren in den Bereichen Grafik und Web - und das auch noch gerne.



total nett.

Zu guter Letzt sind wir sehr umgänglich und unkompliziert. Zu vielen unserer Kunden pflegen wir ein partnerschaftliches und freundschaftliches Verhältnis.

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OUR PROPRIETARY TALENT ASSESSMENT

The exhaustive work we put into finding and vetting only the very best creative talent ensures that you'll only see the right people for your job.

Our proprietary talent assessment includes:



FACE TO FACE MEETINGS

We meet every creative talent we represent.



TECHNICAL AND BUSINESS INTERVIEWS

We make culture and technical matches with expert interviews.



REAL WORLD ASSESSMENTS

The only way to gauge someone's hands-on skills.

QUICK HIRE

We believe finding creative talent should be fast and easy (for you). Our [Quick Hire tool](#) lets you explore the creative talent we represent and contact us to quickly find the person you need.



TALENT BRIDGE



Take a 3-month spin with creative talent and see how they perform outside the interview and in your actual work environment. Your team and your talent get a chance to interact before a permanent hire is made, so you can be sure they're the right fit long beyond right now. [Learn more about Talent Bridge.](#)

HERE'S HOW WE'RE DIFFERENT



PORTFOLIOS IN 24 HOURS
OR LESS



OUR CREATIVE TALENT ARE
1 IKF FAMILY

[CONTACT US](#)

→ Conventions are our friends

Conventional design of site elements doesn't result in a boring web site. In fact, **conventions are very useful** as they reduce the learning curve, the need to figure out how things work.





НАША КАРТА

Доставка **блюд** и **продуктов**:

ДОСТАВКА ▾

Забронировать столик

Заказать билеты онлайн



Поиск по сайту

[English](#)

Главная

Рестораны

Фотогалерея

Новости

Проекты ▾

Контакты

Главная > Фотогалерея

ФОТОГАЛЕРЕЯ

Все

События

Интерьер

Блюда



Olmesa Plage: волейбол

25 августа 2015

Пляжный комплекс «Olmesa Plage»



Junior Eurovision на Olmesa Plage!

25 августа 2015

Пляжный комплекс «Olmesa Plage»

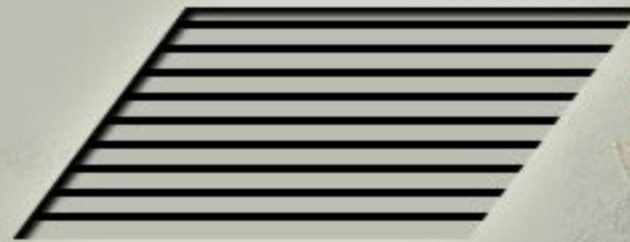


16.08.15 at Olmesa Plage

18 августа 2015

Пляжный комплекс «Olmesa Plage»

RHYTHMUS MACHINE ELEKTROSTUDIO



OPEN

TAMB. GUIRO QUIJADA MIX

VOLUME

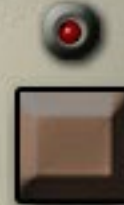
TEMPO

INTERNAL

1 / 16
1 / 8
1 / 32

MIDI

CLOCK



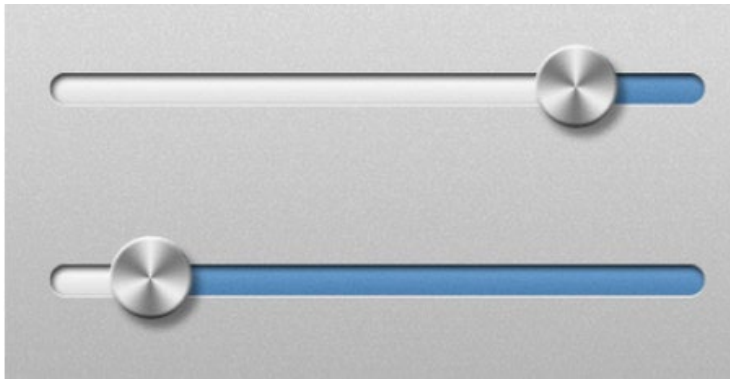
START / STOP
KEYB CTRL

WALTZ SAMBA MAMBO RUMBA TANGO BOSSA ROCK 1 ROCK 3 MARCH 1 SWING



JAZZ MERINGUE CHA-CHA BEGUIN HABANERA SLOW ROCK 2 ROCK 4 MARCH 2 LAIN SWING





Click OK to restart your computer now.

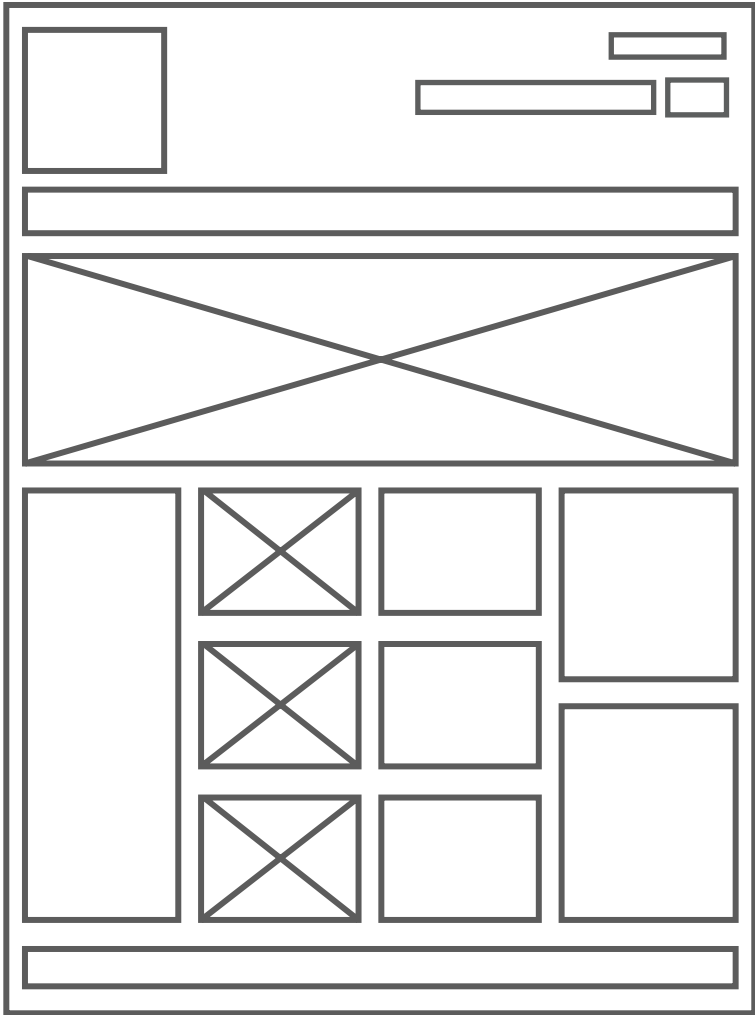


16884 Learners

3396 Learners

10356 Learners

[BROWSE LEARNING PATHS](#)



Conventional placement of elements

Conventional icons/symbols

Conventional scale of elements and font sizes