

# Graphic Design 1

Spring 2020

**COVID-19 VERSION**

## To Do

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- Tues Mar 31
- **Starting at 1:00**, complete the “Meme Exercise” (see professorswisher.com) **AND** email me **by 2:00 TODAY** if you encounter any technical difficulties.
  - NOTE: Grades will now be posted on Canvas. If you haven’t already viewed your grade and comments for your first logo, go to Canvas and view it now.
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- Thurs Apr 2
- First, view lecture on design consistency across collateral (on professorswisher.com).
  - Next, read the project handout for “Poster Design” and carefully set up your document according to the instructions.
  - Begin designing your poster, being sure to keep to the brand you developed for your logo.
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- Tues Apr 7
- Continue working on your poster design. You’ll need to be ready to upload a draft by 9:00 am next class day (Thurs. Apr. 9th).
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- Thurs Apr 9
- **Upload a draft of your poster by 9:00 am today.** Save it with the correct PDF settings from the project handout and name it `lastname-poster.pdf`. **Then upload it to this folder:** <https://drive.google.com/drive/folders/1TOZ1aevO3VRI2TqkGA-QupfPo-LKGwzK?usp=sharing>
  - Continue editing your poster, paying particular attention to all the details of your typography and its hierarchy. **Be ready to upload a 2nd draft of your poster next class day. This draft should be nearly completed.**
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- Tues Apr 14
- **By 1:00 pm today, upload a 2nd (nearly completed) draft of your poster to this folder:** [https://drive.google.com/drive/folders/1Ojph5-OLWFnlCxcEk9lfcEwSo0iSI\\_d?usp=sharing](https://drive.google.com/drive/folders/1Ojph5-OLWFnlCxcEk9lfcEwSo0iSI_d?usp=sharing)
  - **At 1:00 pm, follow “Poster Critique Instructions” on my website to critique each other.** Notice that you are critiquing *before* the project is completely finished and due—this change is intended to better adapt to the needs of an online class.
  - **After 3:00 today**, view the comments on your poster design and make all your final edits to finish the poster.
  - When finished, save it with the correct PDF settings that would be needed if someone were to print it (See project handout).
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- Thurs Apr 16
- **Final/completed poster design due: uploaded by 1:00 pm.** Make sure you’ve saved it with the correct PDF settings from the project handout and upload it here: [https://drive.google.com/drive/folders/1er\\_Cs45aqa4ajLeWc5raWo6gU0aW8EDO?usp=sharing](https://drive.google.com/drive/folders/1er_Cs45aqa4ajLeWc5raWo6gU0aW8EDO?usp=sharing)
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- Tues Apr 21
- TBA (This is a reserve day in case of an emergency)  
If no emergency, then I will post design resources on my website for you to read/view today.
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# Graphic Design 1

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- Thurs Apr 23
- First, view lecture on icon design.
  - Next, read the project handout for Icon Set.
  - Then, make a few initial pencil sketches (1–2 for each icon)
  - Set up your document carefully according to the instructions in the project handout and begin digital drafts of your ideas. As before, copy and paste as you make edits.
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- Tues Apr 28
- **By 9:00 am, upload a 1st draft** of what you have completed so far—organize the best versions in a one-page PDF for me to easily view your progress. Upload here: [https://drive.google.com/drive/folders/1J\\_ELW4aBUdx\\_I-zb3d-ir55JUHDmCaj8?usp=sharing](https://drive.google.com/drive/folders/1J_ELW4aBUdx_I-zb3d-ir55JUHDmCaj8?usp=sharing)
  - Continue working on your designs and be ready for peer feedback by 1:00 next class. You'll need to have created every icon in the set by then.
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- Thurs Apr 30
- **By 1:00 pm today, neatly arrange one of each icon into a one-page PDF and upload this file to the Icons Blind Test folder here:** <https://drive.google.com/drive/folders/1Mwvo91WdAj4CIYKjn4LKV0a1S991HVV8?usp=sharing>
  - **At 1:00 pm, follow “Icon Blind Testing Instructions” on my website.**
  - Make edits to your icons based on what you discovered from others' guesses. You may even need to start over on 1 or 2 icons.
  - Review the last few pages of the icon design lecture about icon set consistency. Choose one style and apply it consistently throughout the set.
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- Tues May 5
- **By 1:00 pm today, upload your “nearly-completed” icon set here:** [https://drive.google.com/drive/folders/1KsqUtQZHpZnEsNC7HEucBf\\_AvO3Wn2WM?usp=sharing](https://drive.google.com/drive/folders/1KsqUtQZHpZnEsNC7HEucBf_AvO3Wn2WM?usp=sharing)
  - **At 1:00 pm, follow “Icon Critique Instructions” on my website to critique each other.**
  - **After 3:00 pm today,** view comments on your icon sets and make final edits.
  - **IMPORTANT: read instructions** for exporting and saving icons as a package to submit the next class day.
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- Thurs May 7
- **By 1:00 pm today upload your finished icon set FOLDER (per the instructions) here:** <https://drive.google.com/drive/folders/1ILUeKUOk-5eKJyg8ezht2wYiPKyKfj4z?usp=sharing>
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- Tues May 14  
1:00–3:00
- Final: (Save this time period as an emergency/back-up day)**
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